

INSTRUCTOR AND CONTACT:

Donnie Longenecker, Lecturer
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Office Hours: Open Door Policy (appointment preferred)

CLASS SCHEDULE:

Monday, Wednesday and Friday: (11:15 to 12:05pm) 110 Denmark Hall.

COURSE DESCRIPTION:

This course will introduce the ethical, financial, legal, contractual and managerial issues encountered in numerous forms of landscape architectural practice.

REQUIRED TEXT:

Rogers, Walter. 2011. The Professional Practice of Landscape Architecture John Wiley & Sons, Inc.

ASSIGNMENTS:

We will be learning about the professional practice of landscape architecture by constructing a business plan for your own fictitious landscape architecture firm. Each week we will cover a topic that is relevant to constructing this business plan. Each week you will be required to prepare an oral and written presentation on the topic at hand. Below are the requirements for the oral and written presentations.

Oral and Written Presentations

- Oral Presentation
 - Power point slide show
 - Lecture
 - 5 minute time limit.
- Written Presentation
 - 3 pages long - **MAX**
 - Single spaced, 12 point Times New Roman font.
 - 1" margins on all sides
 - use spell check and grammar check
 - no bibliography required.

You will be graded on your coverage of the topic, quality of presentation and organization of presentation.